



Top Choice Awards
24-160 Applewood Cres.
Vaughan, ON L4K 4H2
t. 905-761-1980
f. 905-761-1982
TopChoiceAwards.com

2016 TOP CHOICE AWARDS GALA

Event Sponsorship

Sponsorship time frame: 12 Months

Top Choice Awards is honored to offer you the first opportunity to be on the receiving end of all the benefits that the Top Choice Awards Gala can provide to business and professionals.

There are three (3) levels of exclusive sponsorships available:

1. Event Presenter
2. Associate Sponsor
3. Corporate Sponsor

1. The Title of Official Event Presenter: an investment that can be covered in 6 flexible monthly payments.

Features include the following:

Print and Online Magazine Promotion - Top Choice Magazine is a privately owned biannual publication produced by Top Choice Media Group to promote award-winning and outstanding businesses.

- You/your business to be featured on the Cover of the Top Choice Magazine including 2 inside pages that will be based on the segment of your business. Receive 1,000 copies with you on the cover for your own distribution.
- 100,000 copies will be printed and distributed.
- Cover Shot: We can use an existing photo of you or have a professional photo shoot at your business location.
- Your Magazine Cover feature linked to direct emails in your city (Top Choice followers, readers, voters and business owners)
- Promotion on our large Social Media outlets (Twitter, Facebook, LinkedIn, Instagram and Tumblr) with post referring to your business as a recommended, trusted and supportive of award winning company. Reaching over 500,000 fans, followers, voters, viewers and people that “like” our brand.
- Two pages on Top Choice Magazine Winter/Spring Issue of the year of sponsorship in a business review format of your company; offering you extra months of advertising mileage.



Top Choice Awards
24-160 Applewood Cres.
Vaughan, ON L4K 4H2
t. 905-761-1980
f. 905-761-1982
TopChoiceAwards.com

Online Promotion, In Person and Branding

- A full table of (8) seats to enjoy the Gala dinner and Networking hours with Top Business owners
- Personalized logo Ice sculpture of your business logo set as your table center piece.
- Stage recognition during the Gala Award Event with the opportunity to present Awards to other business owners
- Your logo to be placed on all event print materials (tickets, event programs, media backdrop)
- A 12 month period of a banner on our websites (www.TopChoiceAwards.com & www.TopChoiceMagazine.com) of your business linking to your site.
- Choose online videos of your business to email monthly (for 12 months) over to 100,000 direct emails (Top Choice Connections). This list includes voters, followers, award winners, business owners and magazine readers. We guarantee a minimum of 10,000 views.

Post Event Coverage

- Your attitude as a sponsor, will be on all press releases to ethnic and mainstream Canadian media (Newspapers/Magazines, Radio, TV Stations).
- Edited event video as a Webmercial, closing with thank you to “your company name/logo” this video Link will be promoted via email to all of our data base over 100,000 contacts
- Your company logo branding for six months after the event Gala.

2. **The Title of Event Associate Sponsor:** an investment that can be covered in 6 flexible monthly payments.

Features include the following:

Online Promotion, In Person, Print Promotion and Branding

- (6) seats to enjoy the Gala dinner and Networking hours with Top Business owners
- Stage recognition during the Gala Award Event
- 2 full pages inside the Magazine Gala Issue with a distribution of 100,000 copies all around the Canada
- The back Magazine cover exposure including 500 copies for your own distribution
- Your logo to be placed on all event print materials (tickets, event programs, media backdrop)
- A 6 month period of a banner on our websites (www.TopChoiceAwards.com & www.TopChoiceMagazine.com) of your business linking to your site.
- Choose online videos of your business to email monthly (for 12 months) over to 100,000 direct emails (Top Choice Connections) This list includes voters, followers, award winners, business owners and magazine readers. We guarantee a minimum of 10,000 views.



Top Choice Awards
24-160 Applewood Cres.
Vaughan, ON L4K 4H2
t. 905-761-1980
f. 905-761-1982
TopChoiceAwards.com

Post Event Coverage

- Your attitude as a sponsor will be on all press releases to ethnic and mainstream Canadian media (Newspapers/Magazines, Radio, TV Stations).
- Edited event video as a Webmercial, closing with thank you to “your company name/logo” this video Link will be promoted via email to all of our data base over 100,000 contacts
- Your company logo branding for six months after the event Gala.

3. The Title of Event Corporate Sponsor: an investment that can be covered in 6 flexible monthly payments.

Features include the following:

Branding, In Person and Print Promotion

- (4) seats to enjoy the Gala dinner and networking hours with Top Business owners
- Stage and media recognition during the Awards ceremony
- Your logo to be placed on all event print materials (tickets, event programs, media backdrop) used for after event promotions by all media and award recipients.
- A 3 month period of a banner on our websites (www.TopChoiceAwards.com & www.TopChoiceMagazine.com) of your business linking to your site.
- We will also promote your social media outlets (Facebook and Twitter) within our connections to increase your SEO; website traffic and social interaction.
- Advertising in the back inside cover of the magazine at the gala.

*Supporting Top Choice Award recipients means excellence, success and achievement. If you believe that you could benefit from the features mentioned in the sponsorships packages please contact us and we will be glad to assist you.

*Minor Adjustments may occur if required and agreed between both parties.